PROJECT REPORT

PROJECT NAME: NYKAA

A brief about Nykaa:

Nykaa is an E-commerce website that sells [beauty](https://en.wikipedia.org/wiki/Beauty), [wellness](https://en.wikipedia.org/wiki/Wellness_(alternative_medicine)) and [fashion](https://en.wikipedia.org/wiki/Fashion) products.

It sells products which are manufactured in India as well as internationally.

Everything about beauty , wellness , fashion can be found here on this website. The website is not just limited to the women products but also covers men and kids products. A variety of products can be found here , from skincare , makeup, fashion to electronics.

**Languages Used :**

**Frontend-**  HTML,CSS, JAVASCRIPT

**Backend-**

**Database-**

**Details of website interface:**

The Homepage of the website contains a header, main-container, and footer.

The header contains three different navbars. The top navbar has options like:

**Get App**- After clicking this, a new page will be opened to download the app.

**Store & Events**- Clicking this the user will be taken to the new page where all the events and the stores will be displayed.

**Gift Card**- Clicking this, the user can explore different gift cards and select .

**Help**- This is to simply provide the user with the help option if they need.

The second Navbar contains : The logo, Nav options , Search bar, Sign-in and a shopping bag.

The third Navbar contains : A navbar with various options to be selected by the user as per their choice including different product options for both men and women.

**Main Container:**

Then there comes the Main Container which contains various product images. This includes the Best In Beauty, Top Brands , Only at Nykaa , New at Nykaa, Bestseller, Everyday Essentials etc. This section of the website will be including almost everything that Nykaa is about.

The last part of the website is the Footer.

**Footer-** The footer is divided into three parts:

1. The first one contains the contact information.
2. The second one contains the options like Free-Shipping, Easy return, Top Brands and the social links.
3. The last one contains the copyright.

**CONCLUSION:**  This e-commerce website is all about the fashion and brands. The header of the website contains the Navbars , a search bar and sign-in. The next section to header contains different brand options with different images which will take the user on a different page when clicked by the user. The footer includes the contact information, social links and the copyright.

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